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Loose Diamond Buying Guide

(Blue Sheet)

February, 2014

Due to market trends and over the counter buying, diamond pricing has changed.

- With today's emphasis on cut it has a much greater effect on the value of a diamond.
- EGL overseas graded diamonds are being sold at great discounts compared to GIA graded diamonds. Although they may use the same letters and numbers in their grading, the reality is the diamonds are nowhere near the same grade.
- Low grade diamonds have flooded the market thru consumers selling their gold and jewelry.
- HPHT (high temperature, high pressure) treatment currently is not detectable with traditional gemological equipment
- Internal laser drilling is next to impossible to identify without special training.

To address this, our buying sheet is changing.

The reverse of this sheet has three columns. Each column represents the cut grade of the diamond. Each set of rows is organized in weight categories.

Fancy shapes are approximately 20% lower.

Example: A 1.10 carat round brilliant cut that has a jewelry store appraisal of H SI1 with an average make. Use the center columns, 1.00-1.49 size range and you will find 2900 in the box. The 2900 represents \$2900 per carat so the stone value is \$3190 net.

The values on this sheet are not a firm offer, just an approximate price. A firm offer will be given only after the diamond has been inspected by us.